



Authorised Reseller

# Identifying healthcare's pain points – and how to overcome them

With XMA and apps on iPad



# Transforming healthcare with apps on iPad

Before the global pandemic arrived, healthcare was already on its digital transformation journey. However, the events of the last two years have undoubtedly accelerated the process. With clinicians facing greater resource pressures and becoming increasingly mobile, care providers are looking at alternative ways to improve efficiency, care, and patient flow within hospital settings.

In this guide, we explore current challenges and how XMA can help overcome them by building solutions with apps on iPad.



# Typical healthcare challenges

From the first responders at the scene of an accident to the nurses and clinicians in the hospital, being able to rapidly access and share health information is critical in delivering the right patient care.

But with healthcare workers now more mobile, having the right information at the right time, in the right place, can be challenging. That's where iPads with suitable apps can deliver huge benefits, connecting clinicians and support staff with patients and the information they need from anywhere.



## 1. IMPROVING FRONTLINE RESPONSES

As the first point of contact, paramedics and first responders need quick access to the information needed to determine the best course of treatments and achieve the best patient outcomes. They also need the means to relay critical information back to the hospital, to ensure a smooth patient handover and get them back on the road to help the next patient.

With the right apps, configuration and deployment, iPads in the hands of first responders and hospital staff can enable this. Help to improve the flow of information between departments and prevent hurdles in receiving information that could cause delays.

**RESEARCH SHOWS HEALTHCARE PROVIDERS' CURRENT DIGITAL INVESTMENT IS IN THE PATIENT EXPERIENCE (88%) AND CLINICAL CARE DELIVERY (68%)<sup>1</sup>**



## 2. SUPPORTING CLINICIAN CARE

Clinicians have faced increased work pressures following the COVID-19 pandemic and have had to rapidly adapt to new ways of delivering patient care. For a profession that's driven by the need to help people, clinicians may be concerned that the use of technology and remote working could remove the human touch.

But this doesn't have to be the case. Healthcare apps on iPad can give clinicians instant access to the information they need to deliver effective treatment and keep them connected to patients – no matter where they're located. The right technology can also improve efficiency, freeing up clinicians' time to invest in the patients that need them the most.

**80% OF HEALTHCARE PROVIDERS REPORT THAT IMPLEMENTING VIRTUAL CARE IMPROVED THEIR ABILITY TO PROVIDE PATIENT CARE<sup>2</sup>**



## 3. AIDING PATIENT RECOVERY

Staying informed about their treatment and feeling comfortable when in hospital are important for patient wellbeing and recovery.

Apps on iPad can support all of this. It provides a safe, secure alternative to traditional in-hospital entertainment systems and keeps patients connected with friends and family. They can even be used during hospital stays to help patients access meal choices, porters and other support staff, to make their stay more comfortable.

In between appointments, iPadOS apps can help support patient recovery and keep them connected to their care teams between appointments.

**87% OF THE UK PUBLIC SURVEYED AGREE HEALTH-TECH APPS GIVE THEM GREATER FREEDOM AND INDEPENDENCE TO BETTER MANAGE THEIR LIFESTYLE AND WELLNESS<sup>3</sup>**



# The benefits of apps on iPad in healthcare

Secure, portable and user-friendly, Apple iPad can be used in any healthcare setting. Apple security features help meet hospital trusts' rigorous security compliance procedures, while the intuitive operating system and portable design make it versatile enough for both hospital worker and patient use.

## Highlights

- iPadOS software updates protect against emerging security concerns
- Face ID and Touch ID meet compliance demands
- Apps enable patients to stay connected to health teams between appointments
- Critical patient health information accessed via intuitive apps
- Complete tasks from anywhere thanks to high-res Retina display and powerful graphics performance
- An alternative to traditional patient entertainment systems



# Why Apple and XMA

XMA has been an accredited and trusted UK-based Apple Authorised Reseller for over ten years. We'll work with you to assess your current challenges and align user needs and budgets with the right technology.

Whether you need to alleviate pressure on triage, free up nurses to provide care where it's needed most or reduce food waste within your hospital, we can provide the tools to make it happen.

From the initial conversation, through to device implementation and disposal, we're with you every step of the way.

## XMA's support

- Accredited Apple Authorised Reseller
- Specialist healthcare team
- Collaboration with Apple Financial Services to build bespoke financial offers
- Full device lifecycle support – from deployment through to disposal

If you'd like to discover how Apple products and XMA can enable digital working in your healthcare setting, visit **[digitalworkspace.xma.co.uk/apple](https://digitalworkspace.xma.co.uk/apple)**



Source

1 "Digital transformation in healthcare", Deloitte Insights, October 2021

2 "Impact on healthcare providers of the rise of virtual healthcare in the US in 2021", Statista, August 2021

3 "Digital health habits in the UK", Quin nationwide survey, October 2020