



Authorised Reseller

# Powerful tools for healthcare entertainment

**Patient Entertainment System  
(PES) from XMA and iPad**







**Patient boredom in a hospital environment is not uncommon.  
But it is time something was done to counter it.**

**So, how can hospitals provide better entertainment for their patients,  
at an affordable cost, whilst also retaining security and safety?**

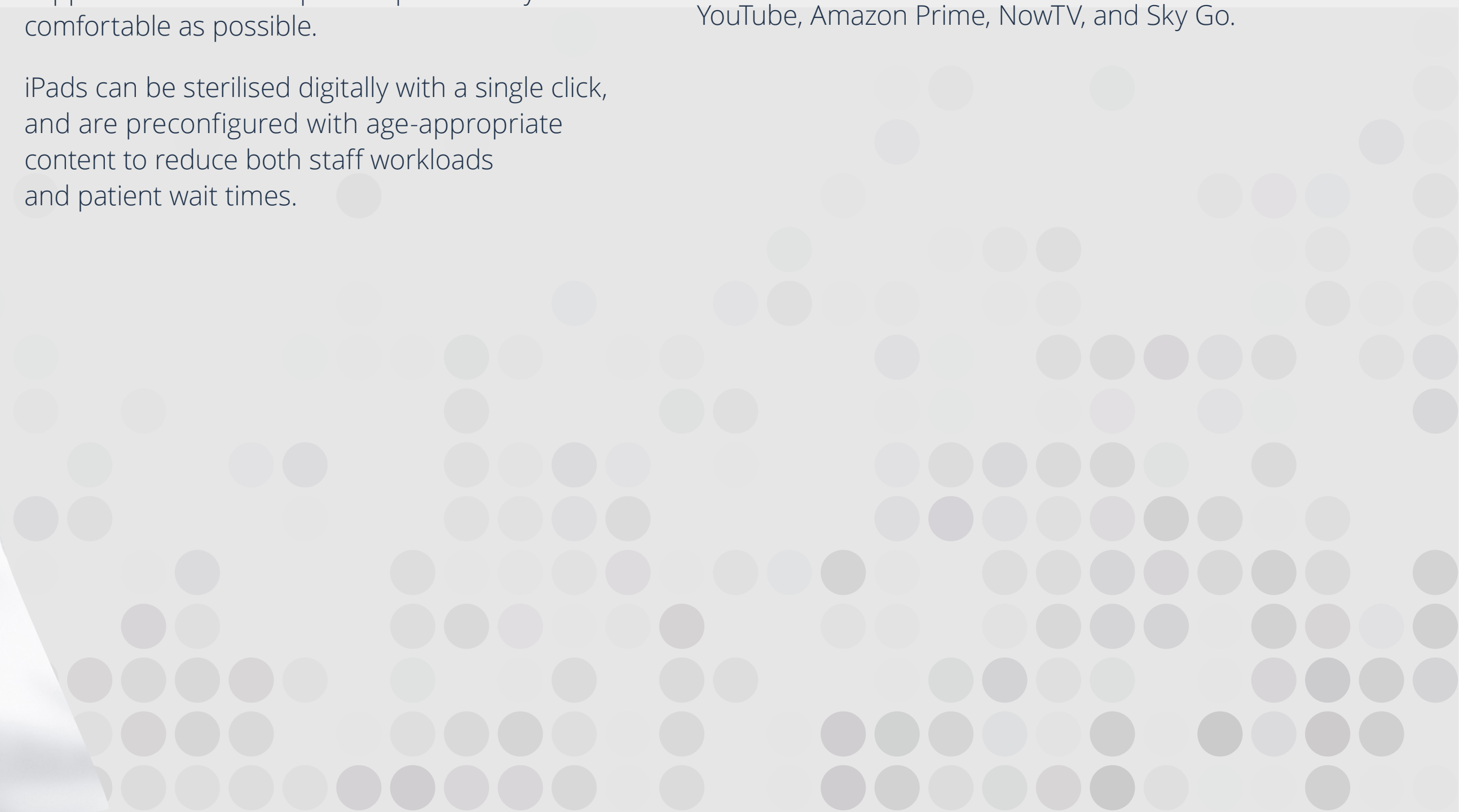
## Introducing the Patient Entertainment System (PES)

XMA helps healthcare organisations overcome the technology barriers that impact patient satisfaction. Our Patient Entertainment System spans technology supply, technical set-up, physical installation, and support services to help make patient stays as comfortable as possible.

iPads can be sterilised digitally with a single click, and are preconfigured with age-appropriate content to reduce both staff workloads and patient wait times.

Patients can take their pick of channels and services from their favourite UK channels.

BYO (Bring Your Own) Licences also make it possible to access popular services including ITV Hub, All4, YouTube, Amazon Prime, NowTV, and Sky Go.



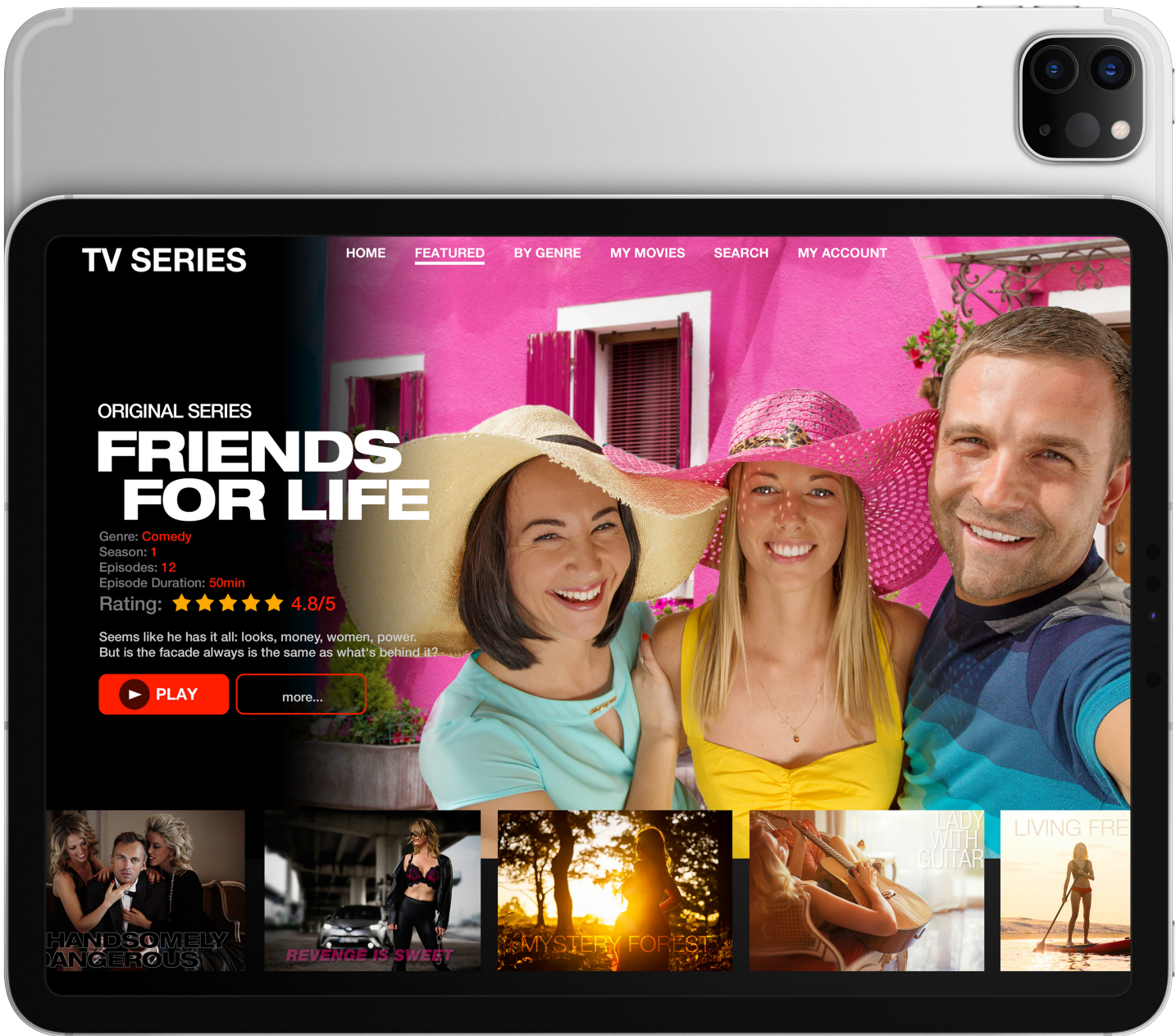


# Patient Entertainment System (PES) Powered by iPad

In the past, hospitals had to choose from bespoke healthcare entertainment solutions. These were expensive to buy and costly to maintain; they soon became outdated. Our Patient Entertainment System (PES) runs on iPad. Your patients know what to expect from the familiar Apple technology. iPads are packed with effective management tools. And they come with the enhanced security and performance of the M1 chip.

## The benefits for patients and staff:

- Familiar operating system (OS) and controls
- High-quality screens and user-friendly compatibility
- Entertainment options preconfigured to each user
- Reduced paper waste – books and newspapers available to read online
- Single-click digital sterilisation for streamlined device management
- Simplified support for faster issue resolution
- Reduced setup and deployment costs



Whatever a patient's hospital stay might involve, with PES they are able to pass their time comfortably and confidently. **PES gives your patients:**



**connection**  
to their loved ones



**information**  
relating to treatment pathways



**engagement**  
with other services including meal orders  
(to reduce food waste) and feedback surveys





# Patient Entertainment System (PES) in action:

For many, a hospital stay can mean readmission or an extended period away from the comforts of home. Enabling patients to watch a movie or to access their choice of apps and educational games can really help, especially when it comes to keeping young people occupied. **In 2021, a UK-based children's hospital received 250 iPads from XMA.**

// The iPads have been going down a storm with the kids. As they are being installed, they are coming up to the engineers asking them if they're going to be next... We applied to the Government... and were lucky to secure [funding]. //



## Why Apple and XMA

XMA has been an accredited and trusted UK-based Apple Authorised Reseller for over ten years. Whatever the technology needs in your setting, we have the tools to help. Make your patients, their parents, and your staff smile.

**Talk to the XMA team today.**