



DIGITAL WORKSPACE:

Set the direction of your business with a digital workspace



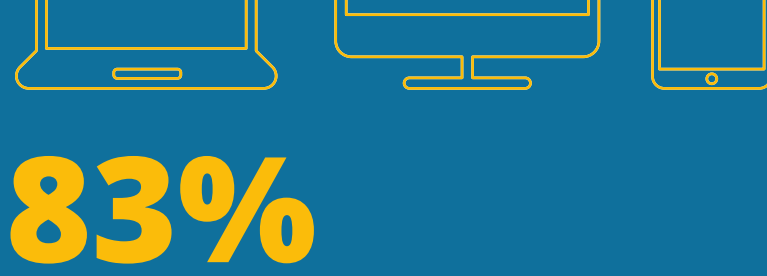
When we talk about the workspace today, do you picture an office or your own home?

Chances are, many of us now consider work to happen anywhere and everywhere, through our digital workspaces. The future of work won't be restricted to the office.

Businesses must rapidly transform to enable their people to work effectively from anywhere. That means choosing cloud-first technology like Chrome Enterprise for more effective, secure and collaborative working.



Only **6%** of workers are working entirely on site, while **27% work in a hybrid manner**.¹



83% A **majority of workers** (83%) prefer a hybrid work model.²



A workspace for the modern businesses

Chrome Enterprise combines the end user benefits of Chromebooks with the business capabilities of Google's Chrome OS. That means businesses can start delivering better customer and employee experiences, from anywhere.

With XMA assisting in the implementation and optimisation of your digital workspace and maximising your return on investment, you can help deliver even better services at lower cost.

1 in 4 of today's workers **are cloud workers**.³



80% of the global workforce is **deskless**.⁴

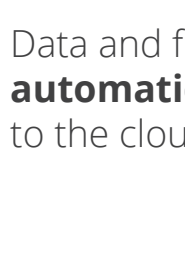


77%

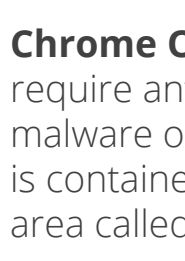
of enterprises have at least one application or a portion of computing infrastructure in the cloud.⁵

Secure by design

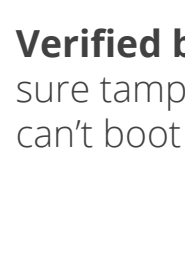
As a cloud-first platform, Chrome OS is designed to be secure. It protects against ransomware by default. There have been no reported ransomware attacks ever on any business, education or consumer Chrome OS device.⁶ Your organisation takes control of managing threats and minimising their harmful effects.



Data and files are **automatically backed up** to the cloud and recoverable.⁶



Chrome OS devices don't require antivirus since any malware on an infected page is contained in a restricted area called a 'sandbox'.⁶



Verified boot makes sure tampered devices can't boot up.⁶

Simple for users and IT

Chrome OS devices were built to reduce downtime for users and to be simple to manage, with easy deployment and enforcement of 300+ enterprise policies across Chrome users.



Devices boot in under six seconds and come out of standby in under three seconds.⁷



OS updates are available **every six weeks** and apply in the background so that they don't disrupt workers.



Use your existing identity provider and unlock single sign-on (SSO) to Chrome OS devices, web and SaaS applications.



Smart investment

Every Chrome OS device has been designed to offer significant financial savings as well as accelerating operations, adding up to a rapid return on investment. They are an intelligent way of benefitting and engaging employees.



Organisations can save up to

\$482

per device annually.⁸



Organisations can spend

43% less

on hardware – and still get excellent performance.⁸

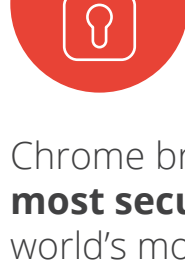
28%

Administration costs can be **reduced by up to 28%** in organisations using Chromebooks.⁹

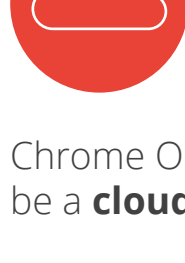


Re-envision your digital workspace strategy with Google

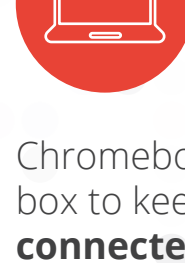
Google Chrome Enterprise brings together the OS, browser and devices that your business needs to power your workforce. With easy access to enterprise applications, multiple form factors to choose from and great potential for savings, it connects both front end and information workers with the tools they need for a more effective digital workspace.



Chrome browser is the **world's most secure** browser – and the world's most popular.⁹



Chrome OS was built to be a **cloud-first platform**.



Chromebooks are ready out of the box to keep your workforce **securely connected** from anywhere.¹⁰



Evolving your workspace with Google and XMA

At XMA, we combine our strategic partnership with Google, product development expertise and buying power with market-leading Workspace Advisory Services, helping businesses just like yours determine the right technology for your user needs.

Working with our expert advisory staff and cloud technology specialists, XMA will take your organisation through a multi-stage assessment and alignment process that will help you re-envision your digital workspace strategy. Through this process, XMA will:

1 Maintain continuity through uncertainty

2 Build agility into fixed systems

3 Blend freedom with security

4 Create growth opportunities

5 Bring digital and physical workspaces together, creating a **more connected workforce**

6 Maximise budget constraints without compromising on quality

7 Ensure systems are robust and secure

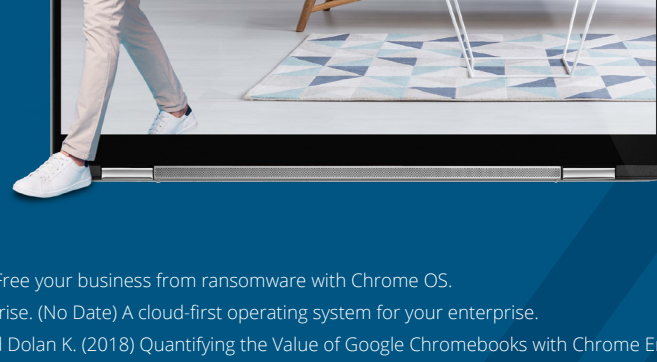
8 Modernise business processes

9 Improve staff efficiency

Get in touch

Want to transform your business into a digital workspace that can deliver outstanding customer and employee experiences anywhere? Get in touch with XMA.

CONTACT US



References
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