

Re-envision your SMART workspace strategy

Maximise your ROI with technology that meets user productivity demands and IT security needs



The future of work is not going to be restricted to the four walls of an office. Digital working is now the norm for almost every sector.

At first, organisations had to rapidly transform to supply their employees with the technology to work effectively, collaboratively and securely. But as we settle into this new age of desk-less productivity, IT leaders are turning their attention to long-term strategy.



8 in 10

More than 8 in 10 IT decision-makers agree that the focus needs to move from short-term solutions to strategic technology investment.¹



9 in 10

Almost 9 in 10 IT decision-makers are keen to make a positive impact and have a lasting legacy at work.¹

Balance productivity and security

Providing users with the right technology helps drive engagement, increase productivity and IT efficiencies, and maximise your return on IT investment.

VDI, RDS, VPN and SaaS have all been popular options to enable remote and hybrid work.

But using these digital tools without the right security measures in place can increase your risk of cyberattack. As attacks become more sophisticated and costly, productivity must be balanced with the need for advanced security.

Organisations can significantly lower their security threat profile with ChromeOS and XMA's expertise.



150%

increase in ransomware attacks since March 2020.²



70%

of cybersecurity breaches originate from endpoints.²

Secure by design

As a cloud-first platform, ChromeOS is designed to be secure. It protects against ransomware by default – in fact, there have been no reported ransomware attacks ever on any business, education, or consumer ChromeOS device.³ Your organisation takes control of managing threats and minimising their harmful effects.



Data and files are **automatically backed up** to the cloud and recoverable.³



ChromeOS devices don't require Antivirus since any malware on an infected page is contained in a restricted area called a 'sandbox'.³



Verified boot makes sure tampered devices can't boot up.³



Simple for users and IT

ChromeOS devices were built to reduce downtime for users and to be simple to manage, with easy deployment and enforcement of 300+ enterprise policies across ChromeOS users.

Devices boot in **under six seconds** and come out of standby in under three seconds.⁴

OS updates are available **every four weeks** and apply in the background so that they don't disrupt workers.

Use your existing identity provider and unlock single sign-on (SSO) to ChromeOS devices, web and SaaS applications.

Smart investment

Every ChromeOS device has been designed to offer significant financial savings as well as accelerating operations, adding up to a rapid return on investment. They are an intelligent way of benefitting and engaging employees – and citizens.



Organisations can **save up to \$482** per device annually.⁵



Organisations can **spend 43 percent less** on hardware – and still get excellent performance.⁵



Administration costs can be **reduced by up to 28%** in organisations using Chromebooks.⁵

Cut carbon footprint with ChromeOS

Realise further cost savings by extending the life of your older Windows and macOS assets with ChromeOS. Not only will it save you the cost of a new device, but it also reduces your organisation's contribution to e-waste.

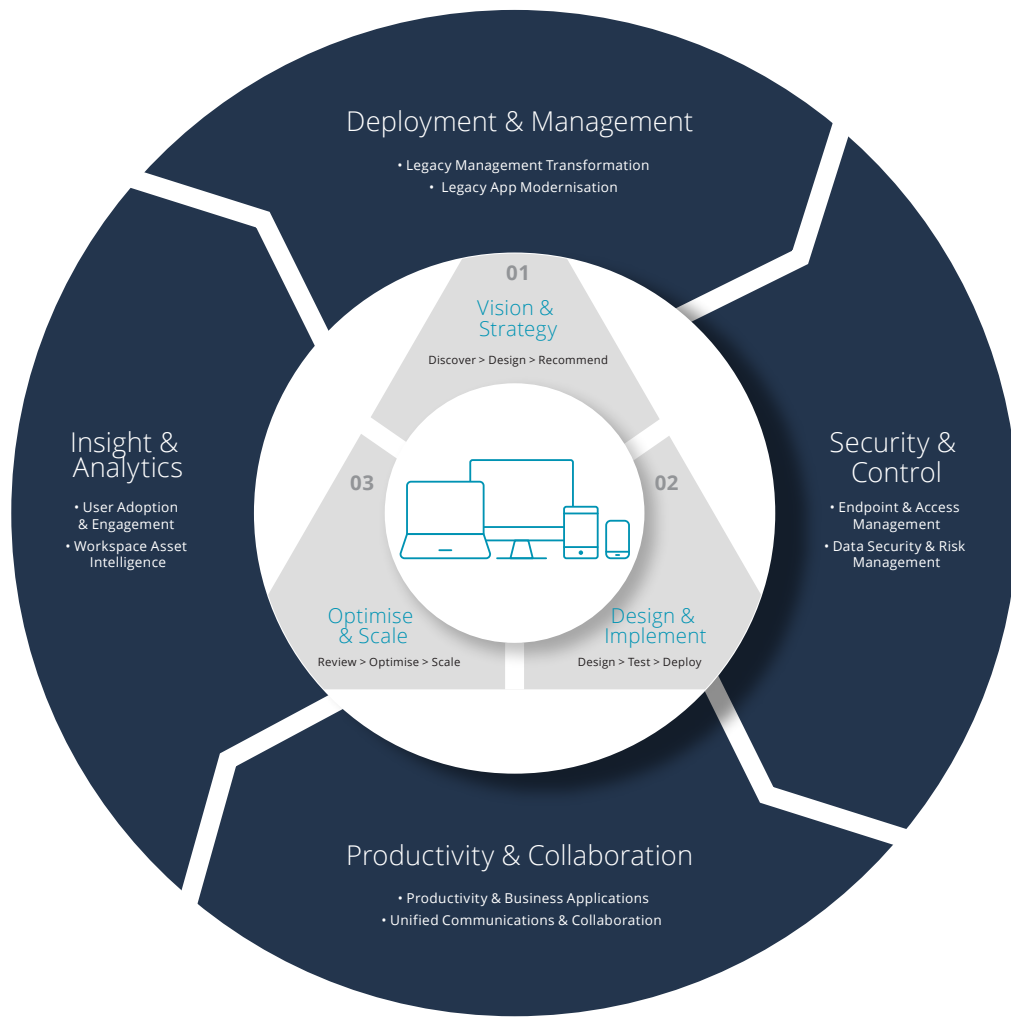
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Design your digital workspace with XMA

At XMA, we combine our strategic partnership with Google and complementary virtualisation and cloud-based security vendors, with our market-leading SMART Advisory Services. Together, we help organisations like yours determine the right technology for your IT, security and user needs.

XMA's SMART workspace approach



XMA uses a range of solutions to help you achieve an efficient and secure SMART workspace.

- A modern OS that protects against ransomware and supports kiosk for Virtual Desktop Infrastructure (VDI) and secure web-endpoint deployment
- We reduce VDI costs with desktop as a service (DaaS) or virtual apps for users that don't require a full-featured desktop
- We connect users to internal apps with a VPN alternative to reduce the possibility of DDoS or other internet-based attacks
- We provide faster, secure access to SaaS apps and workloads with direct internet access and backhaul elimination

Get in touch

See how XMA and ChromeOS can protect your organisation's digital workspace and drive efficiencies.

[CONTACT US](#)

1. XMA. (2021) Outcomes before technology.
2. XMA. (2022) Smarter Working Security Assessment.
3. Riedl T. (2021) Free your business from ransomware with Chrome OS.
4. Chrome enterprise. (No Date) A cloud-first operating system for your enterprise.
5. Kaufman A. and Dolan K. (2018) Quantifying the Value of Google Chromebooks with Chrome Enterprise Upgrade.