

The future is adaptable

HOW TO CREATE A SMARTER WORKSPACE

Microsoft Surface

Working expectations are changing. Customer expectations are on the move. How can modern businesses keep pace with what's happening? And what could be hiding round the corner? These challenges and questions can cause business leaders to lose sleep at night. But it doesn't have to be this way.

With Microsoft Surface devices, software and services, coupled with XMA expertise, you can create an intelligent digital workspace that can adapt to changing norms on the fly. Here's how.

The worst of the pandemic may be behind us, but it has led to changes to working expectations that are likely to be permanent.



37%

of UK workers have **worked from home**, at least partially, in 2021¹



85%

of workers **want to work in a hybrid way** for the rest of their careers¹



Around 1/4

of UK businesses plan to **increase the amount of remote working** they use¹

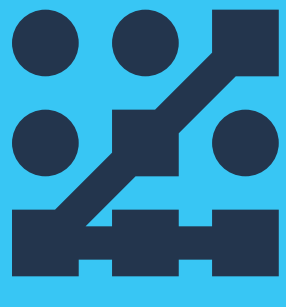


With demands for hybrid and remote work increasing, holding onto the best talent will require a rethink of office working norms.

The hybrid model offers huge advantages for businesses and their employees, but only if challenges surrounding communication and collaboration are met.

TechCrunch²

So, how can we meet these challenges?



STEP 1 TAKE A LOOK AT YOUR INFRASTRUCTURE

6%

of UK-based Windows devices are still using Windows 7³

60%

of businesses are planning to substantially increase their use of cloud-based IT⁴

51%

believe cloud computing saved their business from total collapse at the start of the pandemic⁴

Switching to Surface devices

and a Microsoft infrastructure can simplify remote management, reduce costs and increase flexibility



STEP 3 CONSIDER SECURITY

56%

of UK business leaders believe remote working has made it harder to identify potential hackers impersonating staff⁴

39%

believe the pandemic exposed significant gaps in their cybersecurity⁴

But with Surface, there's no need to worry

20%

fewer security breaches for Surface users⁵

14.4%

less spent on mobile device management using Surface and Endpoint Manager⁵

Biometric security

for reduced risk of impersonation attacks

Real-time protection

with Microsoft Defender ATP



STEP 2 MAKE A PLAN

There's no need to rush things. Take your time, analyse what you need and make the right decision for you. And be sure to let XMA help you.



Thought about virtual desktop?

These days, you can let cloud computing do the heavy lifting for you. Combine affordable, small and light Surface Go 2s with Windows Virtual Desktop for cloud performance on a budget



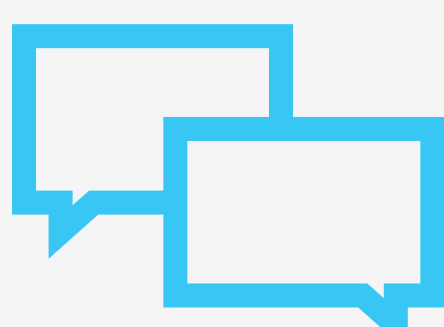
What cloud solution is right for you?

Want to go full-cloud or fancy a hybrid approach? With Microsoft Azure, you can do either



Make use of Autopilot

Find the right devices and roll them out, all set and ready to go



STEP 4 FIND THE RIGHT PARTNERS

Working with XMA can help you make the most of the digital workspace opportunity.

We will help you:

- Make the most of Microsoft Surface
- Maintain continuity through uncertainty
- Build agility into fixed systems
- Blend freedom with security
- Create growth opportunities
- Align daily efficiencies with ongoing targets
- Bring digital and physical workspaces together
- Connect your workforce

Why Microsoft Surface?

- Exceptional build quality
- Premium designs
- Available in all shapes and sizes
- Featuring the latest processors and security chips
- Built by Microsoft, for Microsoft
- Take advantage of the latest updates from Microsoft

Ready to get started?

SPEAK TO XMA